

**IDAHO  
FIRE  
CHIEFS  
ASSOCIATION**



Idaho Fire Chiefs Association was formed in 1969 as a 501c4 Nonprofit Association to provide and enhance leadership of fire-based emergency services in Idaho.

# 2020 | Sponsoring Vendor Program

## Who are IFCA's Vendors?

Fire Equipment Dealers, Manufacturers and Distributors; Property Restoration Professionals; Investment and Banking Partners; Architects and Building Contractors; Insurance Providers; and other Municipal Services Providers.

## Why Become a Sponsoring Partner?

IFCA is proud to serve the fire industry by providing Leadership, Education, Advocacy and Networking to fire chiefs, chief officers and aspiring leaders statewide. As an IFCA sponsor, you introduce your company in a highly interactive environment to this important group of industry professionals. Many Promotional Packages to choose from Please see reverse for packages and a detailed description of benefits!

### Our Vision

Our Vision is to improve career and volunteer emergency services in the state of Idaho through leadership, collaboration, education, safety, information and representation.

### Our Mission

Our Mission is to provide and enhance leadership to career and volunteer emergency services in Idaho.

### Contact

Please contact IFCA Executive Director Patty Morgan at 208.629.4865 or [patty@idahofirechiefs.org](mailto:patty@idahofirechiefs.org) to reserve your sponsorship package or Vendor Show Space!

**Join us for the 2020 Annual Idaho Fire Chiefs Conference & Vendor Show!**

April 2-5, The Coeur d'Alene Resort  
[www.idahofirechiefs.org](http://www.idahofirechiefs.org)

# Sponsorship Levels and Benefits



## Sponsorship Level      Benefits Package

### IFCA Leadership Circle\*

\$7,500 and up/Year

- \$7,500 and up - PREMIER SIGNATURE SPONSORSHIP
- Corporate membership, vendor package & 4 conference registrations/year
- Logo on Homepage, Company Logo on IFCA Letterhead
- Branded webpage within [idahofirechiefs.org](http://idahofirechiefs.org) linked to company website
- Full PR Package lasts through the end of 2020!

### Crossed Bugles\*

\$3,500-\$5,000

- 5 Bugles – \$5,000 KEY SPONSORSHIP • 3 Bugles – \$3,500
- Corporate membership, vendor package & 2 conference registrations
- Logo on Homepage, Company Logo on IFCA Letterhead
- Full PR Package lasts through the end of 2020!

### Five Star\*

\$2,500

- Corporate Membership & 1 conference registration w/vendor booth
- PR Package - hyperlinked logo in promotional emails and on website, conference signage & program ad

### Presidents Circle\*

\$1,500

- 1 conference registration (Does NOT include vendor booth)
- Hyperlinked logo on website, conference recognition

### Vendor

\$625/\$800

- \$625 for IFCA Corporate Members, \$800 for Nonmembers
- Includes booth and up to two (2) outside parking spaces in demonstration area
- Includes two registrations 4/2-4/3 (not including installation banquet)
- Includes one insert in registration packet

### \*Package Level

### 2020 Specific Sponsored Items Available

Leadership Circle

Installation Reception & Banquet; Friday Dinner Cruise

5 Crossed Bugles

Executive Edge 4/2; Keynote Speakers; Chiefs Roundtable 4/5

3 Crossed Bugles

Chiefs Buffet Breakfast 4/4, Tradeshow Lunch 4/3 or 4/4

Five Star (3)

Tradeshow Breakfast 4/3

President's Circle (4)

Coffee and Refreshments Breaks, Hospitality Suite

\*These sponsorship packages offer a targeted event sponsorship in addition to the benefits outlined above. Targeted packages are available on a first come, first secured basis, promotional benefits begin immediately.

For more information, contact IFCA at 208.629.4865 or [patty@idahofirechiefs.org](mailto:patty@idahofirechiefs.org)

# Sponsorship Form

1. I'm interested in supporting Idaho Fire Chiefs Association, Inc. at the following level:

- Leadership Circle - \$7,500 and up \$\_\_\_\_\_
- 5 Crossed Bugles - \$5,000
- 3 Crossed Bugles - \$3,500
- Five Star - \$2,500
- President's Circle - \$1,500
- Vendor - \$625/Members, \$800/Non-members

\*All benefits of sponsorship start immediately

- I will pay with a credit card - see #4 below
- I will pay by check – Please make payable to  
Idaho Fire Chiefs Association, P.O. Box 2133  
Boise, Idaho 83701

2. My name and contact details are:

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Web Address

Authorized by:

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Sign

\_\_\_\_\_  
Date

3. If not yourself, who will serve as your Company Representative(s) and receive the Complimentary Idaho Fire Chiefs' Membership/Registration: (when applicable)

Name

Email

Name

Email

Name

Email

4. The name and contact details of the person who should receive the sponsor invoice in order to process the payment are:

\_\_\_\_\_  
Name/Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

5. Please submit check payments to:

Idaho Fire Chiefs Association, PO Box 2133, Boise, ID 83701-2133 or scan/email to [admin@idahofirechiefs.org](mailto:admin@idahofirechiefs.org)

- Your sponsorship benefits will begin immediately on receipt of this form.
- Questions? Call Patty Morgan, Executive Director at 208-629-4865 or email [patty@idahofirechiefs.org](mailto:patty@idahofirechiefs.org)

By actively supporting the Idaho Fire Chiefs Association, your organization will benefit by strengthening its prominence as a leader in the fire service industry, and by increasing your network of contact and established relationships within Idaho Fire Chiefs Association statewide.